

# Photier



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The world's first photo distribution platform using facial recognition technology

A close-up photograph of a hand holding a camera lens. The lens is the central focus, showing its concentric rings. The background is softly blurred, showing a person's face, likely a child, with a warm, golden light. The overall mood is artistic and professional.

## What is Photier?

No matter what kind of event you are attending, you will observe many professional photographers actively taking photos around you.

Have you ever thought that you could get those impressive photos quickly, easily and safely, without having to contact the photographer or organizer?



# What is Photier?

Having achieved 500,000 users since 2016, Photier represents scalability and reliability in delivering unforgettable event experiences.

Whether it's 10 or 100,000 people, you can instantly deliver the photos taken at all your events to your attendees with Photier.

**8 Years**

**+500K Users**

**+10M Photos**

**+7K Events**





# Why Photier?

Driven by our determination to use technology to make lives easier, we developed these solutions:



## Instant Photo Delivery

Our advanced facial recognition technology allows attendees to instantly receive their photos, enhancing the real-time experience of every event.

## Privacy First

We use facial recognition only for photo matching and strictly comply with KVKK and GDPR laws.

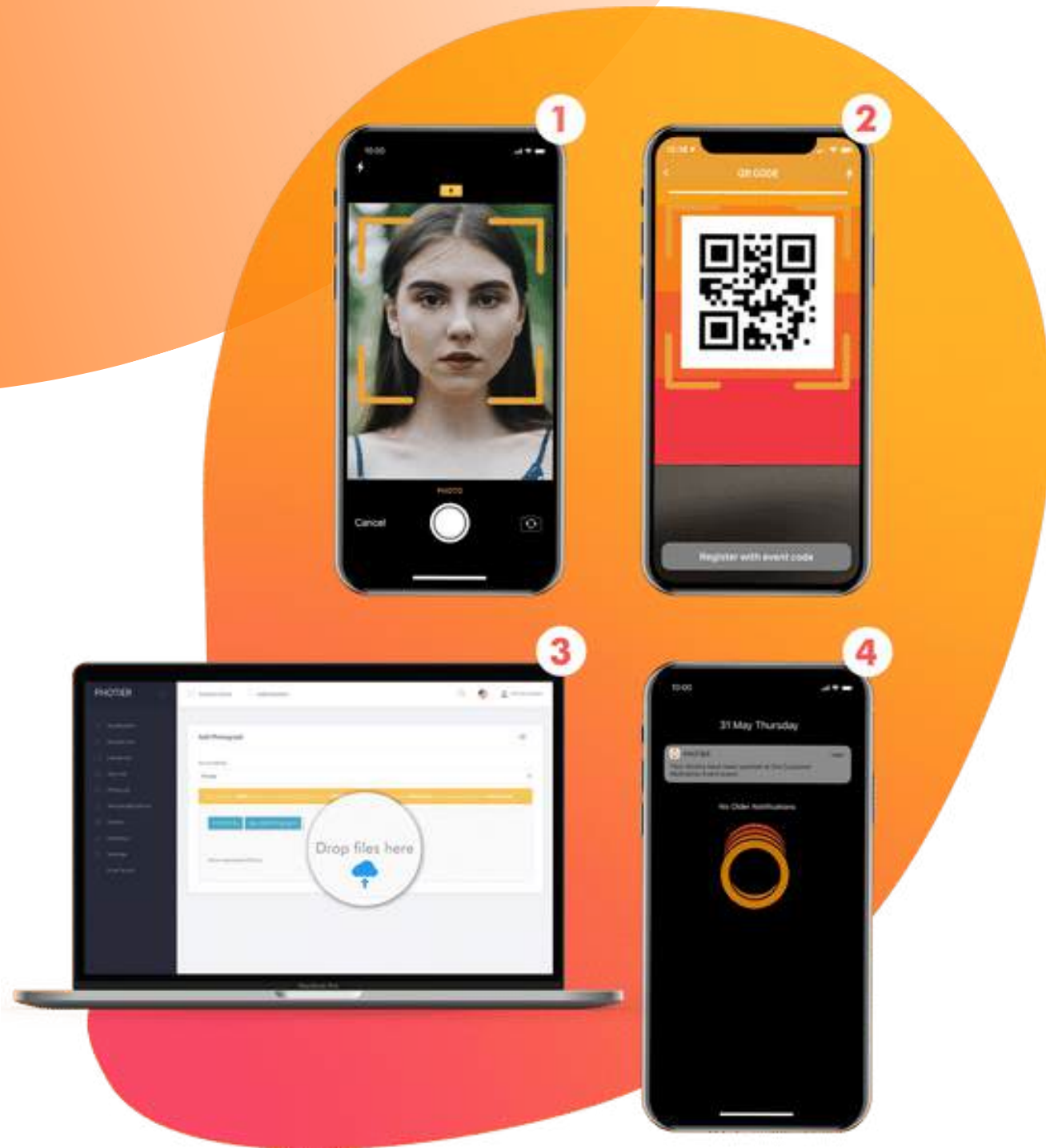
## Low Cost

Our automated system simplifies large-scale event management, reducing operational costs for organizers.

## Strong Interaction

Instant sharing and branding options turn photos into dynamic touchpoints for engagement.

# How Does It Work?



Scan the event's QR code with your mobile phone camera.

Once the Photier app is downloaded to your phone, complete your registration and automatically log in to the event.

Introduce yourself to Photier with a selfie that clearly shows your face.

Instantly access the photos you are in with Photier's unique facial recognition system, download them and share them on social media.

# Areas of Use



**Weddings**



**Corporate Events**



**Festivals**



**Marathons**



**Graduations**



**Private Meetings**

# Digitalize Your Events

Photier partners with event owners, organizers and brands, and offers a platform to connect event attendees with their photos.

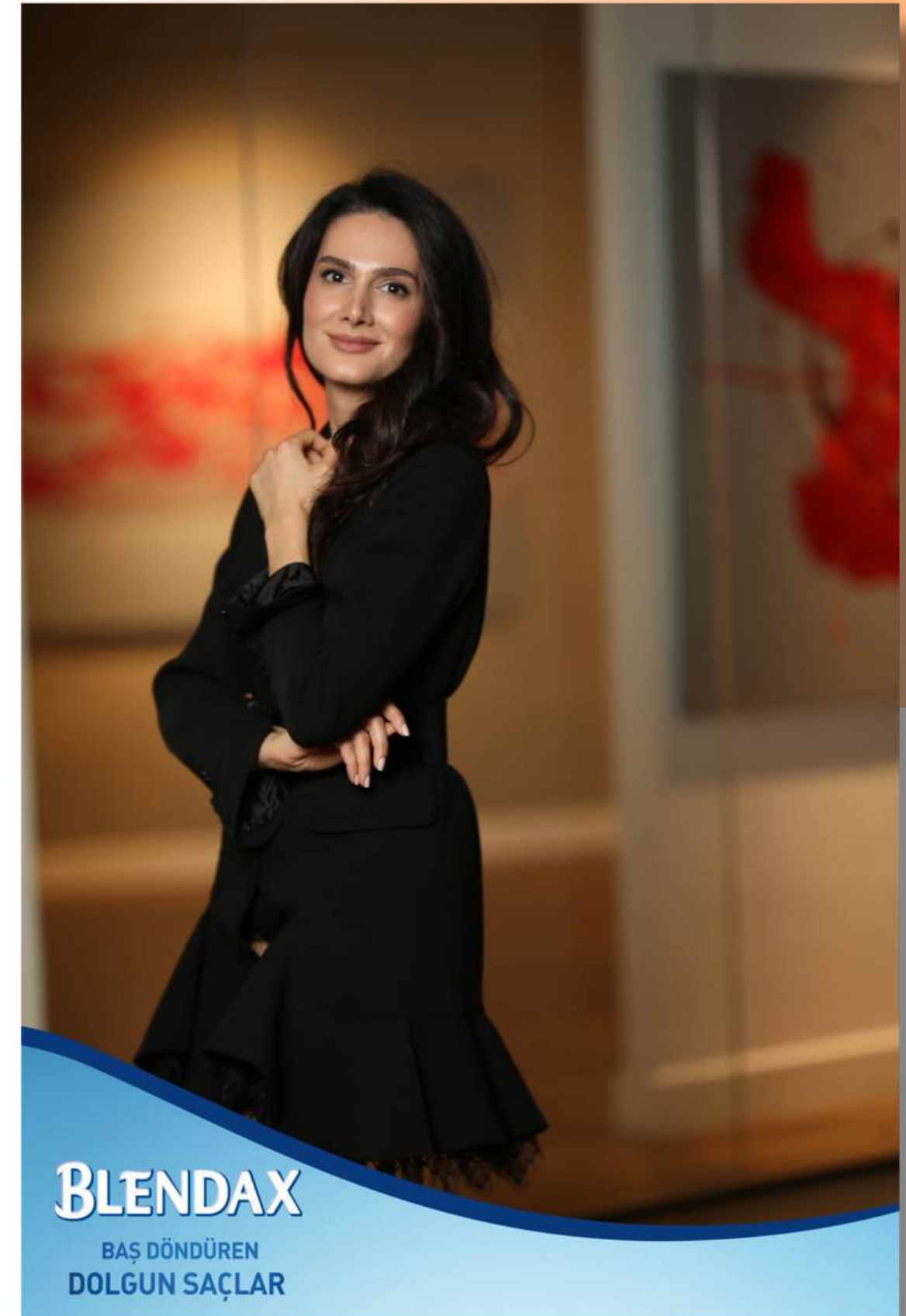
The event owner can easily share the QR, link or event code created on this platform with the guests.



# Leave the Rest to Photier

All photos are stored in high resolution on Photier's highly secure cloud-based platform, taking up no space on your participants' devices.

Your participants can download and share photos whenever they want.





# Key Features



## ◆ **Automatic Tagging**

Streamline photo distribution with AI-powered facial recognition and enable guests to receive their photos instantly.

## ◆ **Scalable Solutions**

Effortlessly adapt to any event size, from intimate corporate meetings to large-scale conferences.

## ◆ **Bulk Upload**

Efficiently manage large volumes of photos, ideal for large events and extensive guest lists.

## ◆ **Analytical Dashboard**

Gain valuable insights into photo engagement and user behavior to better tailor future events.

# Branding Features



## ◆ Branded Photos

Customize photos with corporate logos or event-specific frames and banners, and add cover images to your events to increase brand visibility.

## ◆ App Notifications

Use targeted notifications within the app to send attendees real-time updates, offers, and promotional content.

## ◆ Increased Interaction

With the foyer feature, your events become information and interaction centers, enriching the attendee experience and offering more branding opportunities.



## Photi Credit

Each Photi is equal to one distributed photo, aligning costs directly with usage. Choose the appropriate package for your event and start uploading.

## Easy Credit Purchase

Easily purchase additional Photi through our secure dashboard and ensure you never run out during the event.

## Transparent Billing

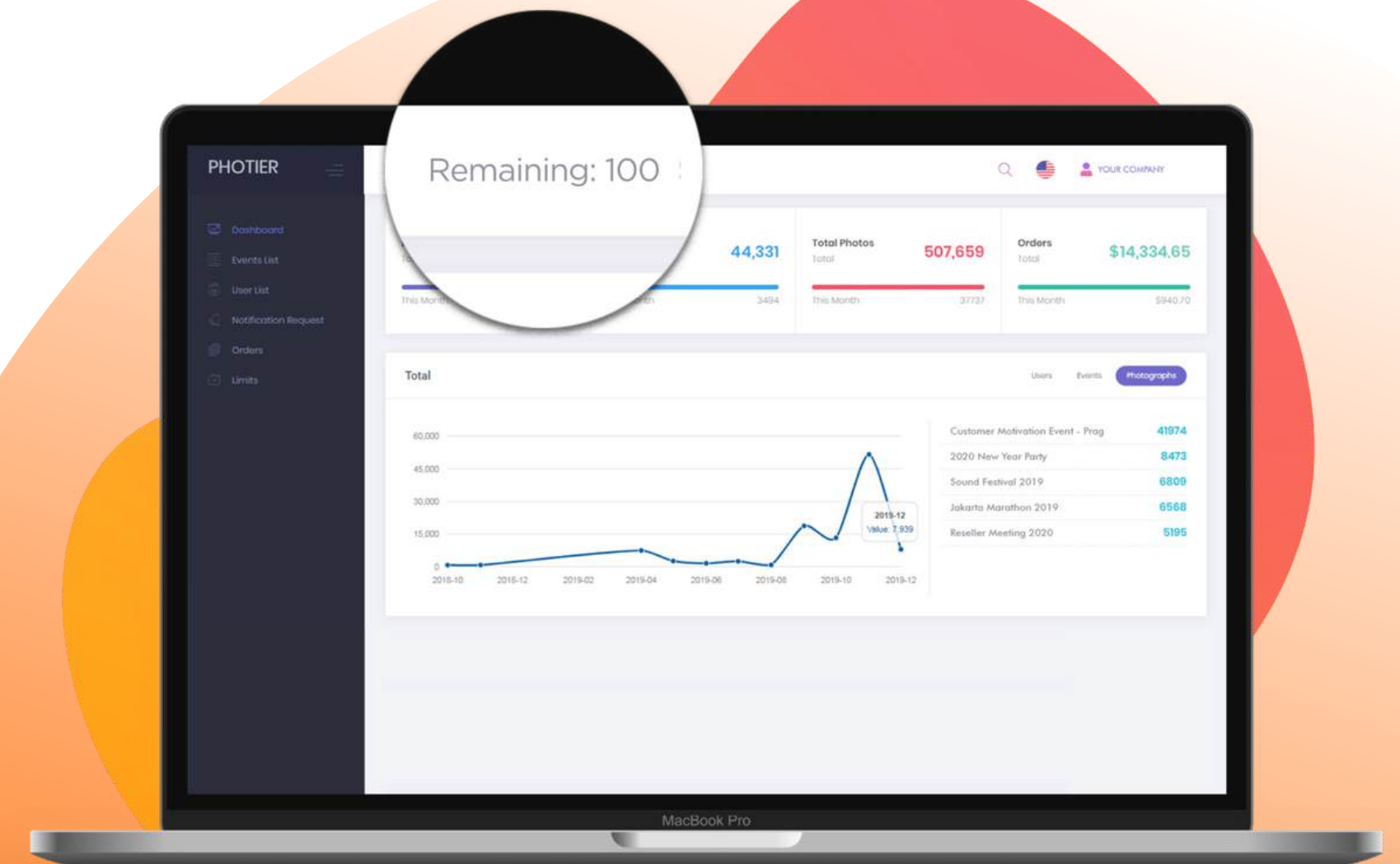
Know exactly what you're paying for with transparent, pay-per-photo pricing, with no hidden fees or surprises.

## Welcome Gift

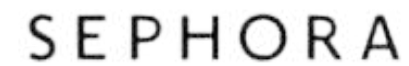
After registering, you can start using all our features immediately by getting 100 free Photi.

# Meet “Photi”

Photier offers a versatile currency system designed to fit any event size and budget, ensuring affordability and scalability.



# Our References



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